

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT,E&C Dept – IT Promotion – Sanction and release of an amount of Rs.1,52,781/- (Rupees One lakh Fifty Two thousand Seven hundred Eighty One only) to the M/s Ramakanth Advertising Pvt Ltd an Empanelled agency towards advertisements in The New Indian Express, New Delhi Edition – Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS DEPARTMENT (Promotion wing)

G.O.RT.No. 62

Dated: - 02-05-2015

Read the following:

1. GO.Ms.No.17, ITE&C Department, dated 09.09.2014.
2. Work Order.No.2111/ITE&C/IT Prom/ 2015, dt.18.04.2015.
3. M/s Ramakanth Advertising Pvt Ltd Invoice dated 20.04.2015.
4. G.O.Rt.No:1472, Finance (EBS-I-GAD-I-II) Department; dated: 17-04-2015.

ORDER:

As part of IT Promotion activities, Government organizes annual Mega IT event other IT Promotion conferences and events, participates in National and International exhibitions, gives advertisements in Print & Electronic Media, provides sponsorship support to the conferences, participates in IT Promotion road shows networking meetings (Within India & Abroad), prints the ICT Policy and other promotional brochures, engage IT Promotion legal/professional consultancy services and payment of fee/charges thereon. For undertaking all these IT Promotions activities, for attracting IT companies to locate their operations and further grow in the State, certain expenditure needs to be incurred from time to time on priority and need based requirement.

2. In this regard, GoAP proposes to create awareness of the conducive policies of new Government and attracting investments in to the State of Andhra Pradesh. For this purpose, in order to create visibility about the initiatives in the IT, Electronics & Innovation Sector advertisements in Print Media in certain National News paper were given vide 2nd read above, issued by M/s Ramakanth Advertising Pvt Ltd.

3. Vide reference 3rd read above, M/s Ramakanth Advertising Pvt Ltd an Empanelled agency enclosed the invoice with copies of office Release order and newspaper clippings issued to The New Indian Express, New Delhi, requested this Department to take further necessary action arranging for payments of advertising charges to M/s Ramakanth Advertising Pvt Ltd.

4. In view of the above and after careful examination and consideration, Government hereby accord, sanction for an amount of Rs.1,52,781/- (Rupees One lakh Fifty Two thousand Seven hundred Eighty One only) to M/s Ramakanth Advertising Pvt Ltd an Empanelled agency.

P.T.O

5. The amount sanctioned in Para 4th above shall be debited to the following Head of Account:

3451	: Secretariat Economic services
MH (090)	: Secretariat Schemes included in the Plan
GH (11)	: Normal State Plan
SH (22)	: Information Technology & Communications Dept
260	: Advertisements, sales & Communications Department

6. The Joint Secretary HRD & DDO (Code 2702-1401-001), IT,E&C Department shall draw the amount sanctioned in para 4 above by preferring an adjustment bill and credit the said amount of Rs.1,52,781/- (Rupees One lakh Fifty Two thousand Seven hundred Eighty One only) to M/s Ramakanth Advertising Pvt Ltd under the following credit Head of Account:

Name	: M/s Ramakanth Advertising Pvt Ltd
Account No.	: 30441735269
Name of the Bank	: State Bank of India
Name of the Branch	: Dwarakapuri Branch, Panjagutta, Hyderabad
MICR Code	: 500002120
IFSC CODE	: SBIN0011661

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SECRETARY TO GOVERNMENT

To
M/s Ramakanth Advertising Pvt Ltd.
The Accountant General (Audit), Andhra Pradesh, Hyderabad.
The Accountant General (A&E), Andhra Pradesh, Hyderabad.
The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.
The Pay and Accounts Officer, Andhra Pradesh, Hyderabad.
The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad.
The Joint Secretary & DDO, IT,E&C Department.
The Commissioner, Information & Public Relations Department.
Copy to:
Fin (EXPR-GAD II) Department
SF/Spare